



International Symposium on Affective Science and Engineering 2025

Online Academic Symposium on March 5-7 (Wed.-Fri.), 2025
Co-hosted with the JSKE 20th Spring Academic Conference

ISASE 2025

Organized by International Society of Affective Science and Engineering



Japan Society of Kansei Engineering
日本感性工学会

It is our great pleasure to welcome you to attend ISASE 2025 - the 11th International Symposium on Affective Science and Engineering on March 5-7 (Wed.-Fri.), 2025. The main objective of the symposium is to bring together academics, engineers, manufacturers, and government officials to present and exchange knowledge, experience, results, and information related to the broad aspects of methodologies employed in affective science and engineering. Affective engineering is a new propelling technology that can enable us to bridge gaps between humans and systems. The scope of the symposium also covers all fields of advanced technology and science, manufacturing, production as well as design.

Symposium

The symposium will be held online, hosting oral presentations and live discussions. However, Kyoto Institute of Technology University (the venue for JSKE 20th Spring Academic Conference) will also provide rooms and Wi-Fi for presentation.

This symposium is partnered with JSKE 20th Spring Academic Conference; participants registered to ISASE2025 will also be able to listen to keynotes and presentations from JSKE 20th Spring Academic Conference.

The ISASE2025 sessions will be held in parallel with the JSKE 20th Spring Academic Conference sessions. (Note: For those presenting in both the JSKE 20th Spring Academic Conference session and the ISASE2025 session, we will ensure that there is no overlap in time.)

We warmly invite you to become a guest at our online symposium and help us promote the newest developments and ideas in our field.



Theme and Scope

Affective Engineering and Design research has been expected to assist progress of societies with various research fields such as engineering, economics, and psychology. The Workshop on Affective Engineering and Design aims at exploring ongoing efforts in the theory, design and application on a wide variety of research fields related to Affective Engineering. The workshop provides an opportunity for academic/industry researchers and professionals to share, exchange, and review recent advances on Affective Engineering research. Original contribution describing recent modeling, analysis, and experiment on Affective Engineering and Design with particular, but not exclusive, regard to:

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| ✓ Affective Science & Engineering | ✓ Affective Design | ✓ Business Administration |
| ✓ Affective Information | ✓ Emotional Design | ✓ Soft Computing |
| ✓ Affective Robotics | ✓ UX Design | ✓ Brand Identity |
| ✓ Affective Education | ✓ Fashion Design & Business | ✓ Designing Pleasure |
| ✓ Affective Computing | ✓ Interface Design | ✓ Culture & Design |
| ✓ Affective Measurement | ✓ Interaction Design | ✓ Psychology of Cognition |
| ✓ Affective Marketing | ✓ Affective Innovation | ✓ Affective Ethnography |
| ✓ Affective Business | ✓ Affective Design Thinking | ✓ Big Data Treatment |

Important Dates

Paper submission Deadline:	January 8, 2025
Acceptance Notification:	February 10, 2025
Camera-Ready Submission:	February 20, 2025

Submission Procedure

Papers must be submitted via the symposium web site is required. Submitted papers should be in the ISASE's format, and should contain up to 5 keywords. Papers will be evaluated for originality, significance, clarity, and soundness, and will be reviewed by at least two independent reviewers. The detailed submission procedure will be appeared in the web site.

Contact

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